



VOLUME 3 K

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WELCOME

Future Vision is a labor of love for the Formica Team. The research, the hundreds of conversations with designers and influencers from across the globe, and the animated debates about the trends we see emerging are invigorating and fun. We often equate it to putting together an intricate puzzle with thousands of pieces and nuanced color shifts.

This year, the puzzle that is Future Vision became significantly bigger and more complex. If we have learned anything from the roller coaster of 2020, it is the impossibility of seeing the future. No one could have predicted the deluge of "black swan events" that have so emphatically colored our lives over such a short period of time. Our global context for the future has been upended. And yet, the reverberations of our uncertain year – some painful, some hopeful – have created a new context and clarity around the colors, textures and products people are craving as we move forward. In the haze of uncertainty, our puzzle came together.

Welcome to Future Vision Volume 3.

Read, enjoy and let us know what you're seeing. Your ideas will help start the process for the next Future Vision, and we'd love to have you join us at the puzzle table.

Amy Gath Vice President, Marketing Formica North America

Renee Hytry Derrington Managing Principal, Design Formica North America



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Made of solid blocks of ash wood with a single bright colored cavity, David Derksen's Dot Trays explores the beauty of the material through the

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FORMICA

method of construction.

Colors are integrally mixed within these han cast recycled concrete coasters by design stu Pretti.Cool.

In the haze of uncertainty, our puzzle came together, and we look to the future with passion, protection and innovation.

-UTURE VISION / VOLUME 3 / KEY MESSAGE

FUTURE VISION / VOLUME 3 / INTRODUCTION

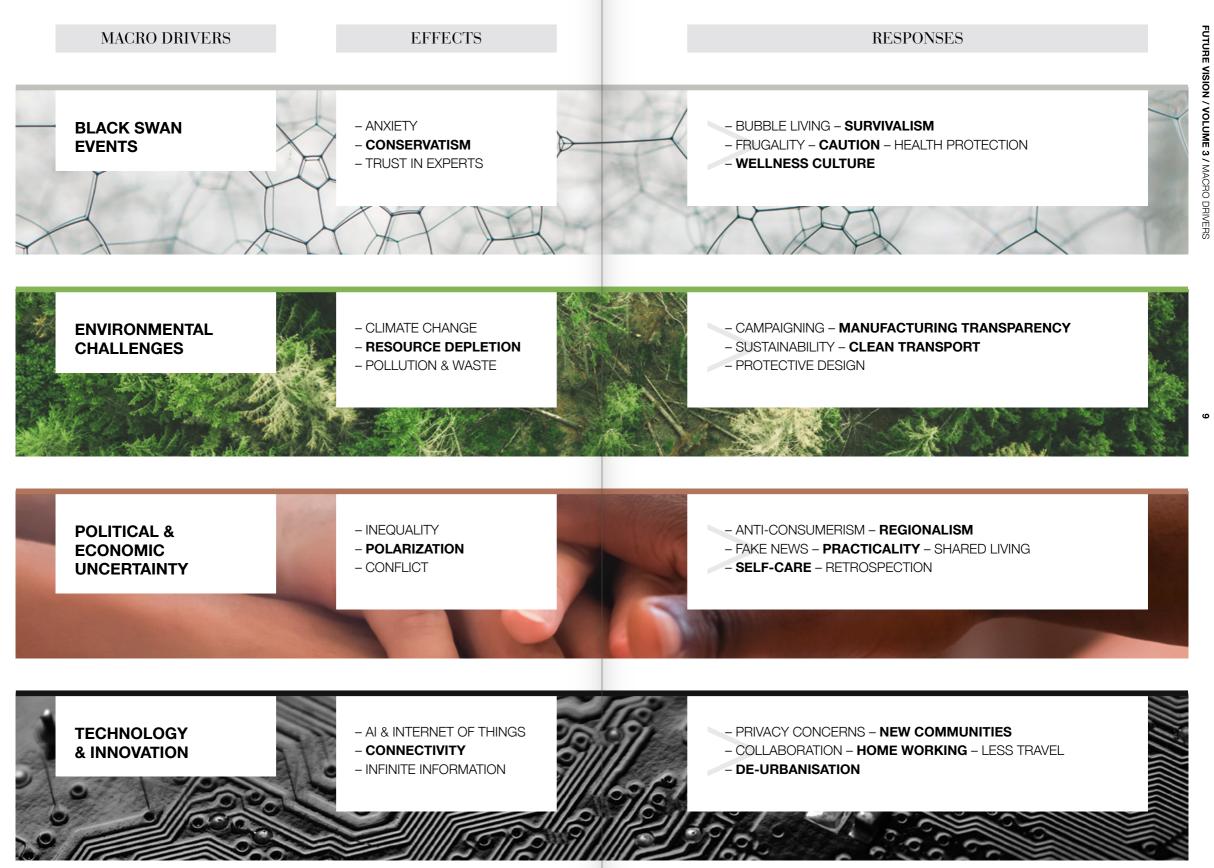
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While developing a future forecast in the midst of a global pandemic comes with challenges, there have also been revelations. The sense of a shared global experience and a recognition of what is universally important has brought a focus and clarity to these directions that contrasts sharply with the uncertainty of the moment.

We begin our forecast with an overview of the global macro drivers, their effects and most importantly, the responses that will come to shape the tastes and preferences of real people. From here, we pick up these threads to weave into our vision for the future; one that we express in design and color.

In Future Vision Volume 3, we hope to capture some of the essence of what it is to be human in this remarkable time; our skill and passion, our vulnerability and empathy and our capacity for innovation and optimism.

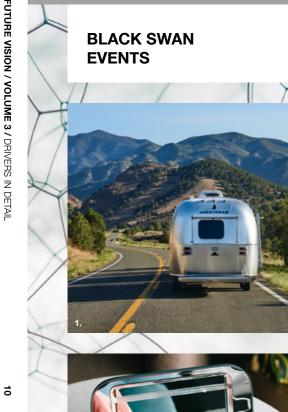
materials and craft techniques of her cultural roots inform the KUMANEC terracotta vases by Ukrainian designer and architect Victoria Yakusha.



FUTURE VISION / VOLUME 3 / MACRO DRIVERS

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BLACK SWAN EVENTS









Unforeseen, seemingly impossible and with extreme impact; Covid-19 is a perfect example of a black swan event. This is also the rarest of drivers in that it has been experienced globally. While a future where 'anything could happen' has elicited contrasting responses from survivalism to frugality to wellness culture, they all share the common thread of self-protection.

Sign-ups for survival shelters are rising dramatically, as are sales of motorhomes that maintain the freedom to explore in a safe bubble while keeping strangers at a distance. Concern for physical health is brought into focus as we learn how to balance safety with physical gatherings, and we integrate clinically proven antivirus and anti-bacterial products into everyday life.

1. Ready for new attitudes towards travel, the Flying Cloud by Airstream is a self-contained home on wheels The journey is as important as the destination.
2. A pop-up hot yoga event in Toronto by Imnts Outdoor Studio featured 50 clear geodesic domes with a glimpse of a future featuring personal pods.
3. Clinically proven, PhoneSoapPro kills 99.99% of germs on phones and cases using UV-C light. The aluminum inner shell adds reflectivity for disinfecting in less than five minutes.

. Utilizing existing nuclear shelters, the Vivos Global Snelter Network Co-owned member complexes are retrofitted for modern living and stocked for a minimi of one year.

ENVIRONMENTAL CHALLENGES

Earning trust through transparency.









While the effects of climate change, the impact of discarded waste and unchecked consumption are not new discoveries, the recent urgency in addressing them owes much to the mobilization and campaigning of a younger generation.

Sustainability, social responsibility and environmental pledges are now woven into the ethos of brands seeking to appeal to ethically concerned customers. As the speed and reach of social media accelerates, transparency and accountability are demanded as 'greenwashing' practices are exposed. **Cleaner transport choices and** environmentally driven shifts from cycling and walking short distances, to switching from air to rail travel, are seeing an added boost in the wake of Covid-19.

1. A collaboration between STEPS (Sustainable Plastics and Transition Pathways) and designer Kaisa Willner. the Materiality and Aggregation exhibition explores a sustainable plastics' society.

2. More than one million people in 125 countries joined the school strike for climate in March 2019 gaining unprecedented publicity for environmental issues. 3. A drive to zero carbon and waste through design innovation is showcased in the new Chuck Taylor All Star Crater by Converse, made with at least 40 percent recycled content by total weight.

POLITICAL & ECONOMIC UNCERTAINTY









The current political and economic landscape is defined by uncertainty. Here, human responses range from increased regionalism to problem solving practicality, and a natural urge to escape and retreat.

The rise of 'fake news' leads to uncertainty and mistrust. Perceived as amplifying conflict, threatening democracy and risking health, rapid response initiatives from governments and watchdogs have been created to remove or flag false information to viewers on the Internet. At an individual level, guarding against economic instability manifests in shared living, reduced consumption and an appreciation for things that last. Taking care of mental wellbeing sees meditative practices and retrospection as a form of escapism and restoration.

1. Combining thermoplastics and felt, Feltscape by Théophile Peju and Salvatore Cicero fosters the notion of isolation as membrane sensors follow and guide the occupant's breathing.

 Kintsugi is the ancient Japanese art of repairing ceramics with gold. New Kintsugi by Humade brings technology to the art with kits for home DIY.
 Awareness of the role of social media sites in the sharing of harmful disinformation has led to advertising boycotts by global brands.

 Practicing retrospection: from the music and film of one's youth to seeing the past through a romanticized filter is a response to uncertain times.

TECHNOLOGY & INNOVATION



Innovating for a better future.

Throughout history, periods of global crisis have preceded huge strides in innovation. While politics and economics drive regionalism and anti-globalism, science and technology continue to collaborate to solve the most pressing problems.

Much of the negativity around pervasive technology has been offset by its role during lockdown. From food delivery apps to streaming services and the use of video conferencing for everything from family gatherings to yoga classes, few are left in doubt of the value of everyday technology.

One of the single largest changes in behavior will see many employees working from home as a permanent lifestyle change. We expect longer term design solutions to accommodate this as well as home schooling in the domestic environment.

 The explosion in video connectivity has seen not only a new type of user but also multiple creative uses.
 As remote workforces prompt companies to reappraise costly city headquarters, we expect significant changes to the urban center landscape.
 Collaboration is the watchword as Google and Apple announce a joint effort to enable the use of Bluetooth technology to assist governments and health agencies with secure contact tracing.

4. Working from home, and yet not in the home; Igor Leal's Buried Studio has all the familiar elements of the office from meeting space to a kitchenette, all integrated into an existing lawn. 13



2013/14

CLASH VIBRANT / INDUSTRIAL 2015/16 IMPULSE

ECLECTIC / PLAYFUL & TROPICAL



2017/18

SPECTRAL COLLAGE / MULTI-SENSORY

2017/18

SMART ORGANIC

REPLICATING NATURE /

CONTROLLED

2017/18

PERSONAL SANCTUARY

REFUGE / GENTLE LUXURY



2021/22

NEW ORDER RETROSPECTIVE / BACK TO BASICS / UNAMBIGUOUS



2019/20

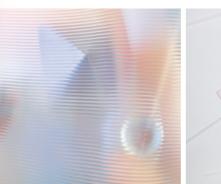
2019/20

ENGINEERED DESIGN

CONTROLLED / URBAN SPACE

NO BOUNDARIES EXPERIENCE-DRIVEN / TRANSITIONAL LIVING 2021/22

SAFE HAVEN REASSURING / LUXURIOUS / NATURAL



2019/20

FLUIDITY PHYGITAL / HUMAN-CENTERED

2021/22

FRESH START OPTIMISTIC / VISIBLY CLEAN / MINIMAL

REAL









FINDING BALANCE / UPCYCLING





2013/14

NUTOPIA

ARTISAN / LUXURIOUS CRAFT

2013/14

PURITY



CORE SIMPLICITY / REDUCTION

2015/16





FORMICA



1/ New Order

Combining the traditional with the digital, 'Barros' by Cindy Vallos Studio are 3D printed natural clay architectural elements inspired by her Peruvian heritage. A

Functional Form

There is a pleasing honesty to the time-honored processes that create durable structures. Here, we admire how form follows function, from the creation of a mold for a threedimensional product, and the versatility of the humble brick to the functionality of tools.

There is also an underlying theme of repetition and order; from the skills gained from repeated practice to the strength in a uniform pattern of building blocks.





In Troels Flensted and Ragna Mouritzen's REVOLVE series, objects are simultaneously built and decorated by a turning machine. <

Designed by Dezembro Arquitetos, the bricks featured in the São Paulo patisserie Mintchi Croissant play on the light bake of the ideal croissant; layered and full of holes. >



FUTURE VISION / VOLUME 3

BZRAZ









NO — 01	NO = 02	NO — 03	NO — 04	NO — 05
GOLD BRAZE	FACTORY BROWN	SERINGA*	CRYSTAL WHITE*	TOOL GRAY



2

NEW ORDER / COLOR PALETTE



Mass manufacture perfection becomes more interesting when surfaces or objects gain the individuality that comes from the unintentional marks of production. Think of the serendipity of the pattern made from a casually wiped off paint brush, or how a technical error might add character, or even create a more beautiful product.

'Bloc' design by Stoff Studios features squares of texture and pattern printed onto waxy linen. Each unique wood block pattern is created by hand. <

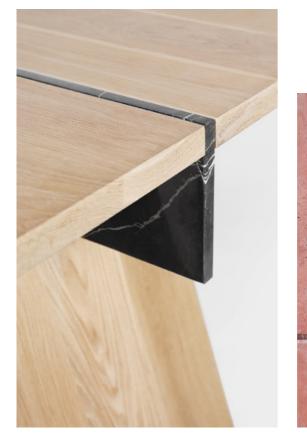
In a play on materiality, Concrete Stools by Jerome Byron present as light yet dense, smooth and yet rough. Pastel colors and a scalloped profile bring a touch of playfulness to the controlled design. >



Visible Process

Perfectly Pieced

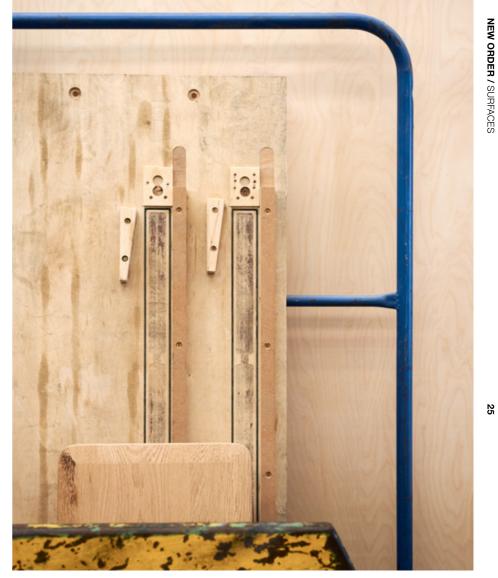
FORMICA



Examining concepts of gravity, force and movement, Joel Escalona's Laws of Motion series for BREUER evolved into an exploration of the thin line between strength and fragility. L

A repetitive building kit of insulated concrete elements and independent inner walls provide the means for self-construction with flexibility for changing future needs in the red Concrete House by Architects Sanden Hodnekvam. v





Much of our understanding and appreciation of 'how things work' has been lost in a prevailing age of seamless design and hidden function. So, there's a pleasant curiosity and no small amount of wonder in perfect joinery. From everyday functional pieces that wear

the skill of process lightly, to exquisite composition and combination, this is all about technical confidence.



This balanced utility palette is anchored in the familiarity of tradition and manufacturing skill. In harmony with timeless construction materials of wood to brick and steel, color and material combinations have an inherent authenticity.

01

Machine Green and Tool Gray are a soft counterpoint to a light warm woodgrain. Seringa harmonizes while Litho Green accents and anchors.

02

Denim, Tool Gray, Crystal White and Storm blend with the linear oiled color play of M9421 Dark Rolled Steel. Brick Kiln adds a complementary warming accent.

The **Rolled Steel series** combines a cold rolled steel aesthetic with the ease of lightweight fabrication.

03

Layers of warmth are created with an uplifting base of **Gold Braze** supported by a trio of **Factory Brown, Brick Kiln**, and light **Seringa**. Softly colored concrete adds texture.

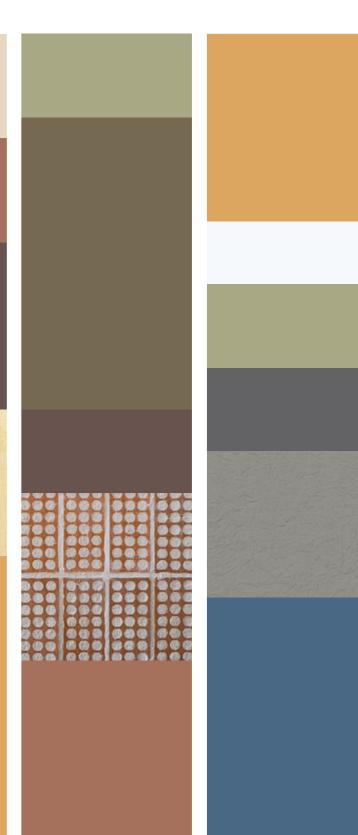
04

The beauty of natural brick is echoed with warm **Brick Kiln**, given depth through **Litho Green** and anchored by **Factory Brown**. A touch of **Machine Green** lifts and accents the group.

05

A showcase of **Gold Braze** and **Denim** is balanced with a subtle combination of **Machine Green**, **Storm** and **Gray Crumpled Paper**. **Crystal White** freshens the group.

Taking a historic color from a paper mill, the **Crumpled Paper** design involves two factory processes. The paper is crumpled, flattened and scanned and then converted into an ink-based rotogravure print.



NEW ORDER / COMBINATIONS

27



05

FUTURE VISION / VOLUME 3

28

Excavated directly into solid rock, the interior of the Temppeliaukio Church in Helsinki by Timo and Tuomo Suomalainen is illuminated by the skylight around the copper domed roof. A

2/ Safe Haven

The most natural response to the current climate is to cocoon and take shelter. This is the emotional motivation for Safe Haven; an aesthetic designed not to challenge, but to reassure. With the home as the benchmark for safety, there are elements of luxurious domesticity and nature brought inside. Unthreatening forms and tonally harmonious colors blend in a mood of elegant escapism.







Earthen Comfort

While nature inspired design may seem an overused trope, in this instance it is precisely this familiarity that we are looking for. Here, recognition takes the form of an earthy materiality with composition and color combining to create harmonious objects and environments. As sleeping and lounging become a new focus in home design, the restorative properties of plants and minerals are subtly integrated into design and accessories. Designed to comfort and cocoon; faux shearling, memory foam and a curvy profile give the Huggy chair by Sarah Ellison its cozy name. r

Inspired by medieval tiles found on the banks of the River Thames, the Monolith vessels by Manos Kalamenios are an exploration of the hidden layers beneath the surface. **1**



SAFE HAVEN / OVERVIEW





 $\mathrm{SH}=03$

 $\mathrm{SH}-\mathrm{04}$

 $\mathrm{SH}=05$

 $\mathrm{SH}=01$

 $\mathrm{SH}=02$





In search of sustainable glazes for ceramics, Studio Yoon Seok-Hyeon utilized a traditional Korean wood lacquering technique using resin from the ott tree. When kiln dried, the resin evaporates allowing the ceramic to be recycled naturally in the earth. <

The softly glowing Lighthouse lamp by Ronan and Erwan Bouroullec combines Venetian mouth blown glass, engineered aluminum and a marble base in a sculptural balance of fragility and strength. > This is the quiet voice of luxury as rich warm hues in smooth rounded profiles take inspiration from classical forms. Here we see a semi-refined precious aesthetic reflecting a desire for sustainable luxury. Light plays an important role in enhancing a protective mood; soothing as it passes through warm colored glass or gently illuminating organic gilded surfaces.

Precious Finish





SAFE HAVEN / SURFACES

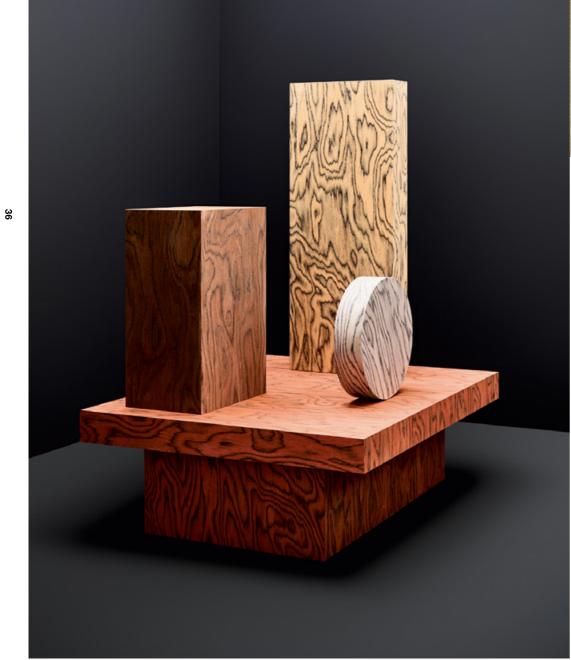
The relaxing repetition of rolling waves and the undulating surface of a wind-swept sand dune are brought to mind in this series of objects. As the art of cocooning prevails, these sensorial surfaces, carved and polished into impossibly smooth and unbroken lines, are a physical realization of an emotional need for calm.

First created in the 1980s by Ettore Sottsass for ALPI's Memphis Milano collection, this range of veneers draw out the deeper colors of the wood and features an engineered hyper wood grain. <

Fluid Lines

Hundreds of pieces of wood are painstakingly layered and handsanded in the creation of Cha Jong-Rye's undulating white birch plywood sculptures. 🔊

Made from waste cork reclaimed from a Portuguese winery and created by Gabriel Tan for Abstracta. the Sahara acoustic wall panel echoes the spontaneity of sand formed by the wind. \land













Precious nature is the inspiration for a palette of quiet reassurance. A balance of warm and cool tonal layers builds from soft pales through shaded midtones and immersive darks, to create this soothing and elegant collection.

01

A blue-green combination of rich Night Sea, Purple Dye, Jadeite and Night Forest brings focus to a defined wood veneer. The light, warmth of Birchpaper is the softest of highlights.

02

03

In an elegant exercise in tonal warmth, an intense Rouge du Roi marble is complemented by deepest Night Shade through rich Henna, shaded Mauverine and soft Birchpaper.

39

The three darkest hues of the palette, Night Shade, Night Sea and Night Forest are a captivating showcase for the varicolored M9424 Copper Patina and a glint of Gilded.

The new Patina Series features the natural weathering and ageing effects of metal exposed to the elements.

04

The statement smoky Purple Dye connects the calm coolness of Natures Blue with the rich warmth of Henna and Night Shade. This multi-hue combination is enhanced by beautiful stoneware.

05

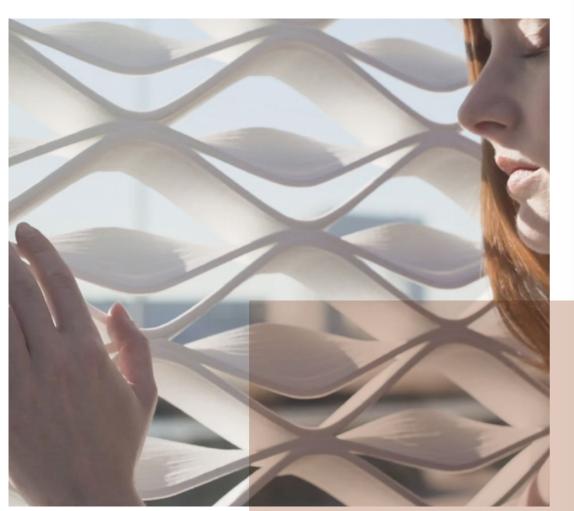
A natural narrative emerges as the blue green trio of Natures Blue, precious Jadeite and Night Forest contrast with Mauverine and the golden glow of M9423 Brass Patina and Gilded.

SAFE HAVEN / COMBINATIONS

FORMICA

01

04



3/ Fresh Start

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There are times when the best solution is to begin anew, and here we explore the notion of a Fresh Start. This direction is a visual counterbalance to the effects of overconsumption, both upon the planet, and within our own homes. It features future demands for visible cues of clinical cleanliness while noting the importance of science as we navigate a future with more questions than answers. Made of plant-based plastics and produced with robotic 3D printing technology, Aectual's Curve Wall panel explores new ways to play with three-dimensional patterns, light, and shade. A



As we contract into smaller spaces and tinier bubbles, we're challenged to create environments that not only feel open, but will welcome visitors to take in a deep confident breath. Innovative mirrored surfaces and transparent glass expand horizons and let in the light, while perfectly clean hard surfaces reassure us that our health is in safe hands.

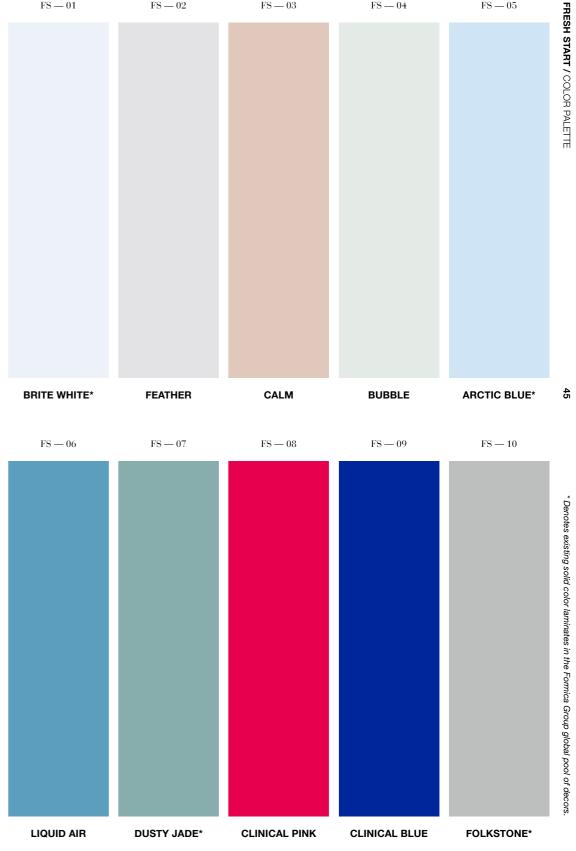
Light & Space

The friendly but compelling form of the circle is the basis for ECHO by Martens & Visser. Challenging the purpose of mirrors, reality is transformed into a new image by disrupting perfection. <

In the lacquered steel Mesh Volumes by Studio Moisés Hernández, lightness, transparency and color come together in a rhythmic interaction to expose the nothingness of the material. **1**







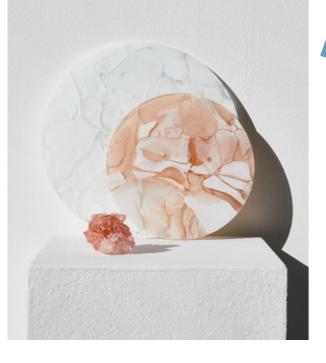
FS = 03

FS = 04

FS = 05

FS = 01

 $\mathrm{FS}-02$



Against a backdrop of clinical neutrals and barely-there hues, judicious use of intense but fluid color is a welcome relief. In this story, color has a fleeting quality, bringing shape and definition without dominating. Subtle gradations through analogous hues, whether by design or upon a reflective surface, give an impression of transience and fluidity.

In the making of BROKISGLASS, glass derivatives and shards from original molds are crushed and thermally reshaped into resilient glass-crystalline panels with properties similar to stone and ceramic. r

Inspired by the phenomenon of gravitational pull, Hongjie Yang created Gravitational Ring, a

mirror object to visualize how the environment deforms under the effect of an imaginary black hole. v



Color in Motion

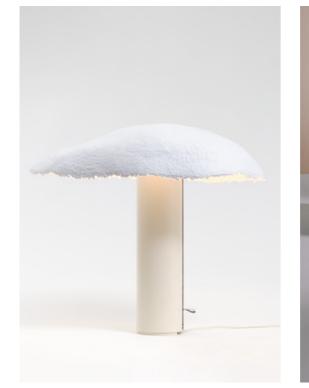


Made from biodegradable thermoplastic, Cecilia Xinyu Zhang's Chromogen Vases are characterized by a unique gradient coloring system using 3D fused deposition modeling. Λ FRESH START / APPLICATION

Pure Calm

Distinct spaces support different modes of work at the ConsenSys office building by Neiheiser Aegyros. A plywood 'object' at the center of each floor loosely divides space into distinct work environments, each with a unique material palette and mood. >

Mimicking the effect of the sun obscured by cloud cover, Calen Knauf's Overcast Table Light has a light source that dims in proximity to the paper pulp shade as it slides along the side of the base. v Capturing the essence of calm within an object or space is a balanced exercise in color, surface, silhouette and material. Inspiration is taken from the air of silence found in places of mediation and worship. Shapes and materials that suppress noise sit in quiet harmony with colors that imply absence, for a welcome sensory deficit.









A sense of clarity and optimism inform a palette where a considered blend of midtones and lights are framed by crisp cleanliness and focused energetic brights. This is a metaphorical clean canvas, designed to reinvigorate and renew.

01

Folkstone, Dusty Jade and Bubble blend with the soft gray of **5014** White Painted Marble in a gentle expression of Fresh Start. Arctic Blue brings a welcome note of freshness.

Inspired by natural movements in stone, the Painted Marble series uses water-based paints and oil pull' of the two materials.

02

The complementary interplay of recycled glass, peachy Calm and blue Liquid Air is a perfect canvas for a slice of Clinical Blue and Brite White.

base reveals the color nuances of Calm and Dusty Jade. A shot of Clinical Pink is reflected in the surface of a mirror finish.

04

Inspired by the serene quality of marble, the Watercolor series uses colored pigments in a process that captures the soft gradations, delicate veining and hard edges of real marble.

05

through Arctic Blue and Liquid Air is reflected in a gentle gradient surface pattern. Clinical Blue and Clinical Pink complement and bring definition.

additives to create a unique 'push and

03

The calm neutrality of a gray Feather

The clean visual cues of Liquid Air and Brite White are softened by Folkstone and Bubble and the translucent blend of grays and blues in 7386 Watercolor Glass.

A tonal transition from Brite White

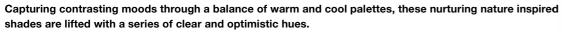
5



03

01



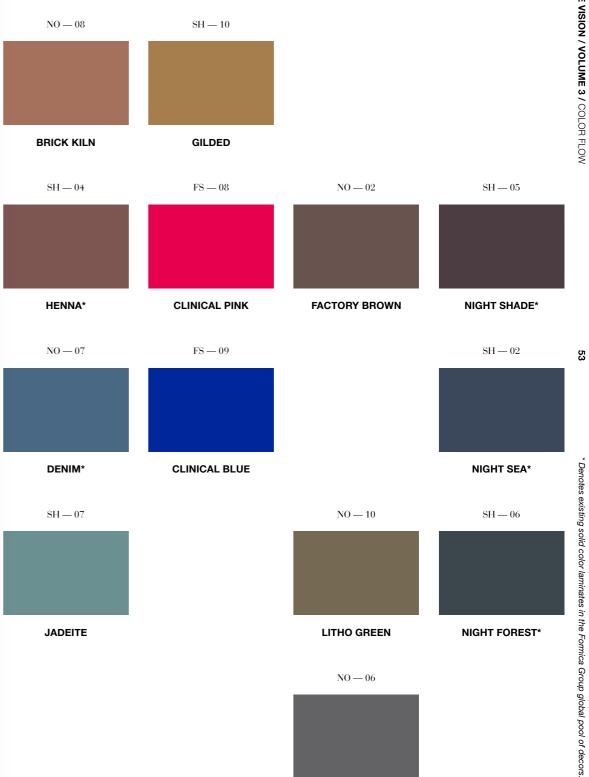




BRITE WHITE*

FOLKSTONE*

TOOL GRAY



STORM*







P11

Materiality &

Aggregation

Kajsa Willner

kaisawillner.com

Photo: Kennet Rouna

P13 Photo: Kevin Bhagat

P10 Airstream Travel Traile Airstream, Inc. airstream.com



P10

P11

Chuck Taylor

All Star Crater

Converse

converse.com

P13

Buried Studio

loor Leal

igorleal.com.br

P19

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P10 Hot Yoga Domes PhoneSoap Pro Lmnts Outdoor Studio PhoneSoap Imntsoutdoorstudio.com phonesoap.com Photo: Heather Mildenstein

P12

Feltscape

Théophile Peju & Salvatore

Cicero; Image courtesy of

Lexus Design Award 2020

lexusrp.com

P2

Dot Tray

David Derksen

davidderksen.com



P4

Tutti Frutti

pretti.cool

Photo: Jeff Gilmer

jeffgilmer.com

P12

New Kintsugi repair kit

Humade

humade.nl

Photo: Bart Brussee

P16

Barros

Cindy Valdez Studio

cindyvaldezstudio.com

P20

New Order

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P24

Sanden + Hodnekvam

Architects

sandenhodnekvam.no

Photo: Markus Spiske



P13 Photo: Augustine Wong

P6

Kumanec vases

Victoria Yakusha

yakusha.design

Photo: Vova Klever

P11

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P18 Revolve Flensted Mouritzen flenstedmouritzen.com Photo: Martin Clauser



P22 **Concrete Stools** Jerome Byron jbyron-h.com Photo: Sam McGuire

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P24 Laws of Motion, Force Table Joel Escalona for BREUER joelescalona.com Photo: Mariana Achach

P19

Mintchi Croissant

Dezembro Arquitetos

dezembro.ara.br



P22 Bloc Fabric, Survey Collection Stoff Studios stoffstudios.com Photo: Tim Smvth



P25 House in Red Concrete MIX Images © Colour Hive All rights reserved





P28 Temppeliaukio Church Photo: Christian Wagner Alamy Stock Photo

P29 MIX Images © Colour Hive All rights reserved

P30 SOL Collection Sarah Ellison

P31 Ceramic by Manos Kalamenios madebymanos.com Photo: MIX Images © Colour Hive

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FUTURE VISION / VOLUME 3 / CREDITS

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ALPI Sottsass Design Lighthouse Ettore Sottsass

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brokis.cz Set design: Michal Emmer Photo: Adela Havelkova



P49 ConsenSys London Neiheiser Argyros neiheiserargyros.com Photo: Luke Hayes

Photo: Ronald Smits

P42

ECHO Mirrors

Martens & Visser

martens-visser.com

P46 Gravitational Ring Hongjie Yang



Chromogen Vase Cecilia Xinyu Zhang ceciliaxinyuzhang.com Photo: Ronald Smits



P48 **Overcast Light** Calen Knauf calenknauf.com













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P40 Curve panels Aectual

Ronan & Erwan Bouroullec for Established & Sons establishedandsons.com Photo: Nick Rochowski Studio





Photo: Justin Heap

P31

Photo: Çağla Köhserli Alamy Stock Photo

P34

P37

P43

Mesh Volumes

Studio Moisés Hernández

moises-hernandez.com

Photo: Rodrigo Chapa

P47

sarahellison.com.au

P34 OTT / Another

Paradigmatic Ceramic Studio Yoon Seok-hyeon yoonseokhyeon.com Photo: Ronald Smits

P37 Expose Exposed

Cha Jong Rye;

Image courtesy of

Long-Sharp Gallery

longsharpgallery.com

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Project Coordinators Renee Hytry Derrington & the Formica Design team

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