

SURFACES WITH SOUL



CURATION

Formica Asia formica.com

DESIGN

Bravo bvbravo.cc

Studio Oooze

PUBLISHED IN 2022



## FOR A CLOSER LOOK

Scan the QR code with your smart device to view the laminate swatch online.

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## ABOUT FORMICA CORA

PURE URBAN

24-29 32-35 WARM JOYFUL

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# THE ESSENCE OF OUR SURFACES IN PLAIN SIGHT

## From Surface to Core

eco-compliance, Formica Cora™

## Without Formica Cora™



core colour. delivering grace and

## With Formica Cora™





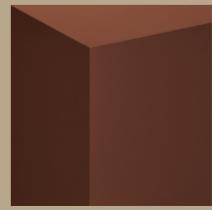
ight grey core



Representative décor with black core

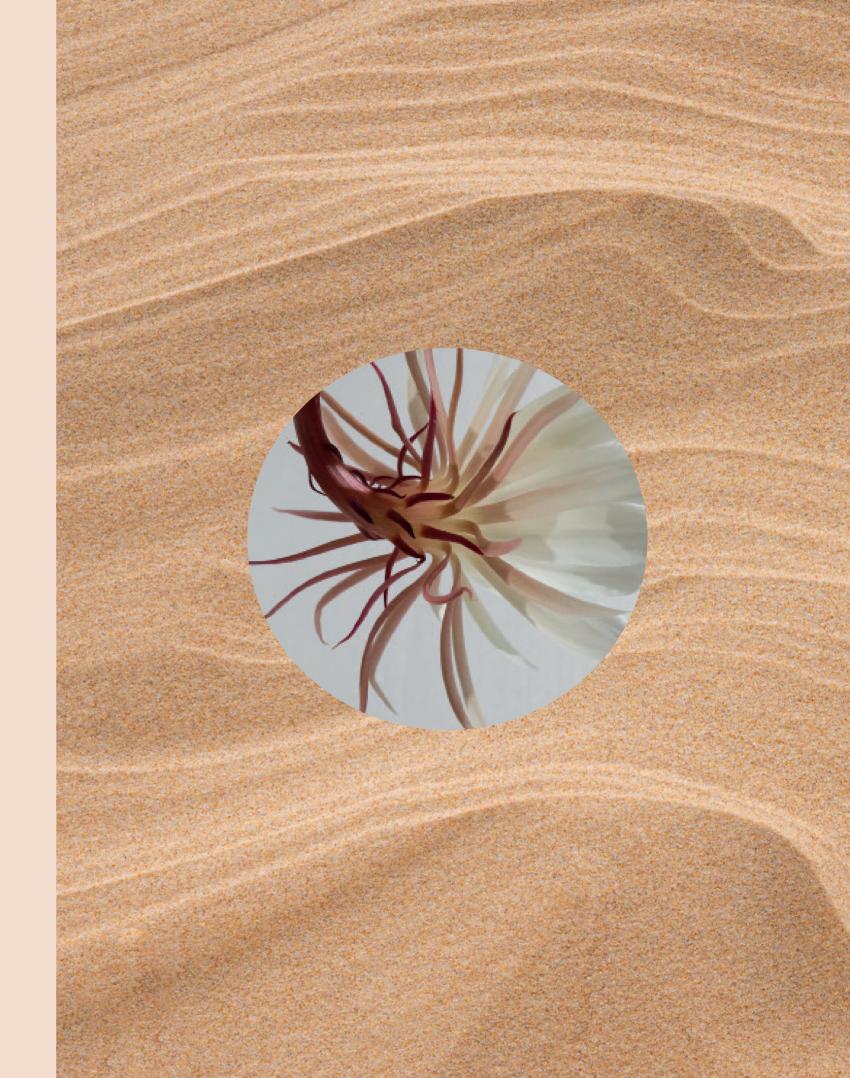


Representative décor with beige yellow core



Representative décor with yellow brown core

# A CAPTIVATING GLIMPSE OF WHAT LIES AT THE CORE



The name Cora, derived from the Ancient Greek Kóρη (Kórē), is an epithet of Persephone, the Greek goddess of the soul. It expresses an honest rendering of what lies beneath our surfaces.

# A DISPLAY OF STRENGTH



THROUGH VULNERABILITY

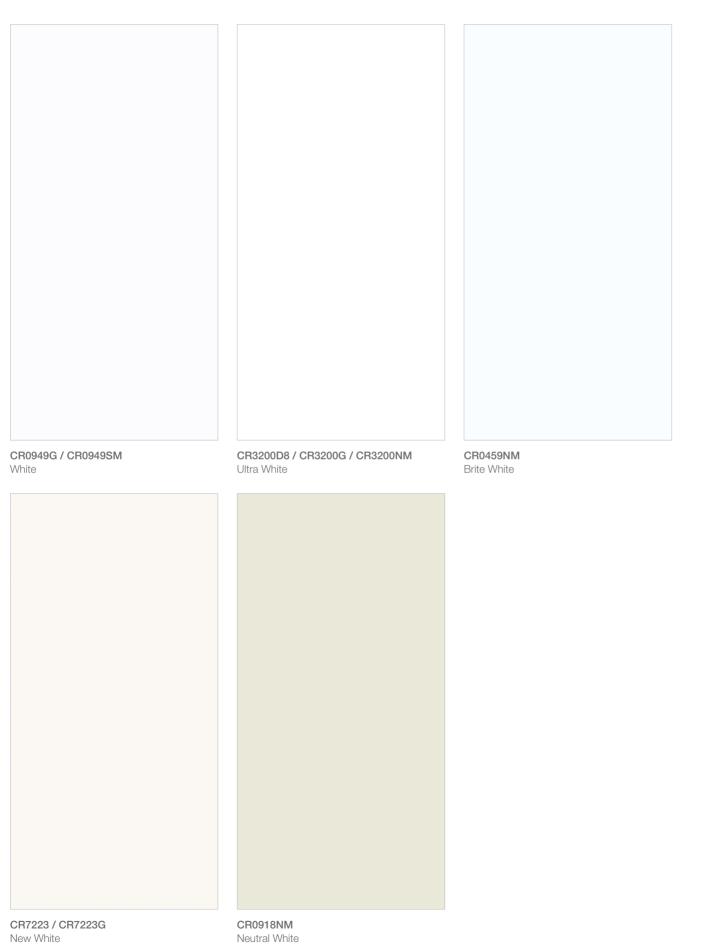






FLOW PURE

# PURE

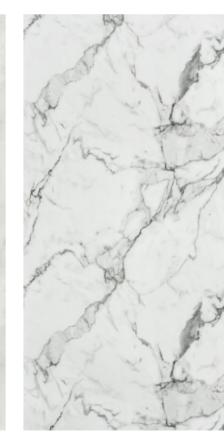












CR5018NM Calacatta Cava

CR7408NM Ice Onyx

CR3460NM Calacatta Marble

# FLOW

# FLOW

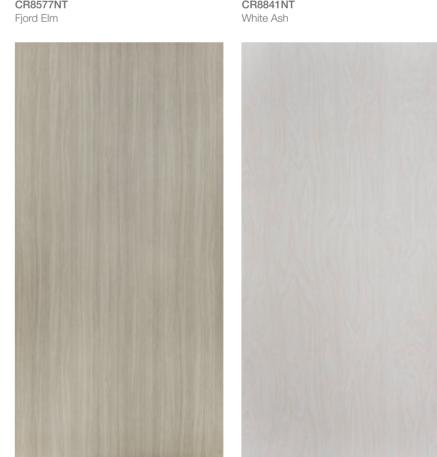






CR8854NT Alabaster Oak





CR7399D8 Bianco Cherry



CR6372NT White Washed Birchply

CR9281NT Ash Riftwood

CR8578NT Sund Elm



# URBAN

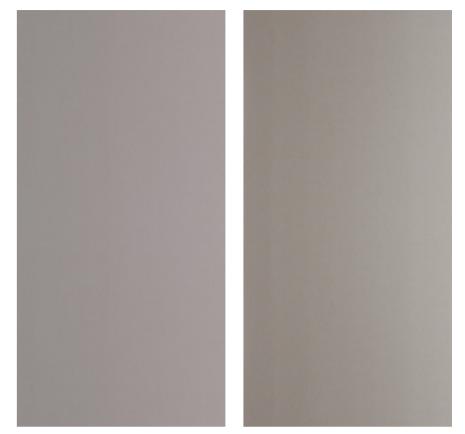


## NEUTRALITY URBAN



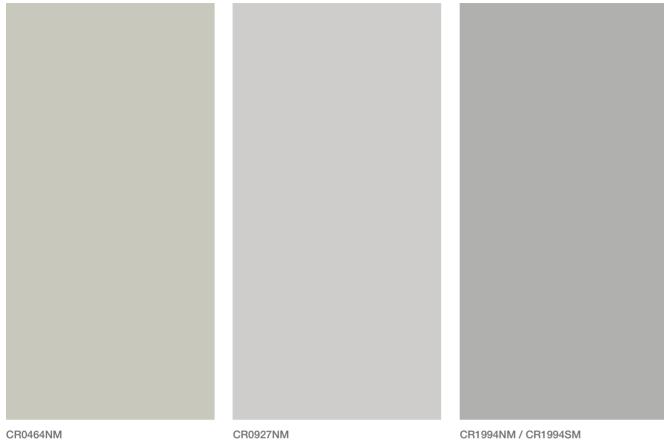
Fox





CR7158G Cosmic Dusk

CR7171G / CR7171K Metal Pearl Steel





Folkstone

Graystone

CR1535MH CR0806MH / CR0806SM Tornado Battalon

20 21

# NEUTRALITY









CR9306NM White Bardiglio

CR7402NM Pietra Grafite

CR8830MH Elemental Concrete

## NEUTRALITY URBAN



CR5791NT Grayed Oak

CR5784NT Ashwood Bone

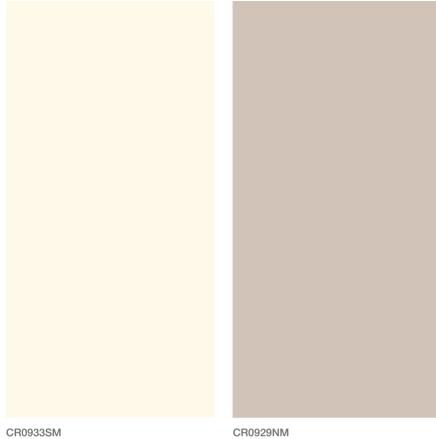


Sunny dispositions that spring with tenderness and cheer.
Warming elements for havens of comfort and delight.









CR0929NM Oyster Grey



CR0861NT

Olive Afromosia

CR8842D8 CR7398D8 / CR7398NT Weathered Ash Comfort Gray Cherry





CR0862NT Cherry Afromosia CR0860NT Blond Afromosia

Mission White

# COMFORT

# COMFORT













Natural Teak

CR8846NT Oiled Legno



CR5793NT Buff Elm

28

CR5785NT Ashwood Beige Ashwood Oak

# THE ESSENCE



OF EMOTION

TASTEFULLY LAID BARE



Exuding focus and joy to inspire curiosity and interest. A stirring scene-setter for work and study.

# JOYFUL







CR8387NM Black Chip

CR7387NM Quartet Chip



# ANCHOR VINTAGE

# ANCHOR









CR8845NT Bleached Legno

CR0812D8 Cinnamon Ash

CR8006NT Avignon Walnut



# SANTUARY

# SANTUARY



CR0912MH / CR0912SM Storm

Black

CR7403NM Nero Marquina



CR3476H Jet Sequoia



CR9451NT Slate Cherry



Blacken Legno

CR0338NT Blackened Linewood



CR5796NT Graphite Elm

CR9483NM

Ferro Grafite















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CR0459NM	Brite White	Solids	White	14
CR0464NM	Graystone	Solids	Light Gray	20
CR0784SM	Peruvian Clay	Solids	Yellow Brown	38
CR0806MH	Battalon	Solids	Black	20
CR0806SM	Battalon	Solids	Black	20
CR0812D8	Cinnamon Ash	Woods	Light Gray	39
CR0837SM	Graphite	Solids	Black	38
CR0860NT	Blond Afromosia	Woods	Yellow Brown	27
CR0861NT	Olive Afromosia	Woods	Yellow Brown	27
CR0862NT	Cherry Afromosia	Woods	Yellow Brown	27
CR0909D8	Black	Solids	Black	42
CR0909G	Black	Solids	Black	42
CR0909K	Black	Solids	Black	42
CR0909L	Black	Solids	Black	42
CR0909SM	Black	Solids	Black	42
CR0912MH	Storm	Solids	Black	42
CR0912SM	Storm	Solids	Black	42
CR0918NM	Neutral White	Solids	White	14
CR0927NM	Folkstone	Solids	Light Gray	20
CR0929NM	Oyster Grey	Solids	Light Gray	26
CR0933SM	Mission White	Solids	White	26
CR0949G	White	Solids	White	14
CR0949SM	White	Solids	White	14
CR1535MH	Tornado	Solids	Light Gray	20
CR1994NM	Fox	Solids	Light Gray	20
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CR7157K	Cosmic Dawn	Pearlescent	White	15
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CR7171G	Metal Pearl Steel	Pearlescent	Light Gray	21
CR7171K	Metal Pearl Steel	Pearlescent	Light Gray	21
CR7223	New White	Solids	White	14
CR7223G	New White	Solids	White	14
CR7377G	White Jade	Pearlescent	White	15
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CR7387NM	Quartet Chip	Patterns	White	35
CR7393NT	Select Fawn Oak	Woods	Beige Yellow	29
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CR7399D8	Bianco Cherry	Woods	Beige Yellow	17
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# SINCE 1913, FORMICA® DESIGNS FOR TODAY WITH FOREVER IN MIND.

## CHAMPIONING SUSTAINABILITY THROUGH FORMICA® SURFACES.

## **FORMICA'S FOUNDERS**





Herbert A. Faber

aber Daniel J. O' Conor

## FORMICA'S FOUNDING

Formica® was founded in Cincinnati in 1913 by two young men, Herbert A. Faber and Daniel J. O' Conor. Their high-pressure plastic resins were intended to serve as electrical insulators replacing mineral Mica, which was used for that purpose at the time. Hence the name "Formica" was chosen. World-renowned artists and architects had also begun to recognize the potential of the decorative laminates and specified them for modernist and art deco interiors.

## **FORMICA'S SERVICES**

Formica® offers a complete range of surface decorative products with Protec+® technology (High Pressure Laminate, Formica® Compact®, ColorCore®, Formica® Custom Graphics™ and FRguard®+), premium decorative products (DecoMetal® and FENIX®) and a range of functional products (CHguard™).

All Formica® High Pressure Laminates conform to European BS EN438: 2008 standards. And meanwhile, we have got the certification of ISO 9001: 2015, ISO 14001: 2015, ISO 45001:2018, and GREENGUARD. Formica® owns manufacturing bases worldwide, with five located in Asia. Major bases are located in Shanghai (China), Jiujiang (China), Hsinchu (Taiwan), Bangkok (Thailand) and Ahmedabad (India).

## **FORMICA'S LOGO HISTORY**



As a professional word, "Formica" has been recorded in The Oxford English Dictionary as a replacement for decorative laminates.





1920s















## 1990s

## GREENGUARD CERTIFICATION

Formica Group has taken significant steps to ensure that its products promote a healthy indoor air quality in homes, offices, schools and other indoor environments. According to the US Environmental Protection Agency (USEPA), the most effective way to reduce indoor air pollution is to reduce or eliminate harmful chemical emissions. Formica® takes pride in meeting the strict emissions limits of the GREENGUARD Environmental Institute and in achieving GREENGUARD Certification for Indoor Air Quality for Formica® Laminates. Formica® Laminates, ColorCore®, Compact® and DecoMetal® are certified in Asia according to the GREENGUARD Certification and **GREENGUARD Gold Certification standards** for Indoor Air Quality. Formica® FRguard®+ is certified with GREENGUARD Certification for Indoor Air Quality.

## SINGAPORE GREEN LABEL

Formica® Laminates and Formica® Compact® Grade Laminate are Singapore Green Label certified by the Singapore Environment Council under "Environmentally Preferred Surface Covering".









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